

# HFGROUP **Newsletter**

Winter, 2015

BOOKBINDING | BOOK MANUFACTURING | PRESERVATION | CONSERVATION DIGITIZATION | DATA PROTECTION & MANAGEMENT

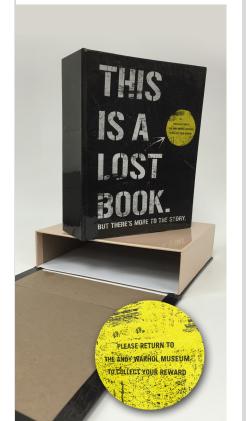
## NEWS

National Library Bindery Company of Georgia

On September 1, 2015, HF Group acquired assets of National Library Bindery Company of Georgia.

The year 2015 marked the 93<sup>rd</sup> year of operation for the company, and the 69<sup>th</sup> anniversary of the Tolbert family's ownership of the company. "We are very proud of our company's service to the library community, and we are very appreciative of the opportunities we've had in helping so many libraries preserve their priceless collections," says company President, Jack Tolbert. "Unfortunately, advancements in technology have brought profound changes to our nation's libraries and to the binding industry, which have led us to the decision to close our Roswell, Georgia, bindery." National's customers will be served through our North Carolina and Indiana binderies. We are very happy that Jack will continue to remain heavily involved for the foreseeable future in a sales and customer service capacity.

While our industry is full of challenges, we are pleased with this new opportunity and look forward to providing the same high level of service to your library that you were accustomed to with Jack Tolbert and the employees of National Library Company of Georgia.



## PROJECTS

#### Andy Warhol Museum

Pop culture icon, Andy Warhol, is known for his unique artwork, but many are not aware that he also produced numerous books and illustrations. To promote their new exhibit, "Warhol By the Book," the Andy Warhol Museum, in Pittsburgh, Pennsylvania, decided to conduct a scavenger hunt in which 160 "lost" books are hidden in key locations around the city. Each day, a new clue is revealed, and everyone who returns a book receives free admission to the museum and other rewards. The books are placed on a specially designed bookshelf that, when complete, will create an image of one of Warhol's works of art.

In September, AcmeBinding's Ohio bindery was contacted by the printer in Pittsburgh that had the job of producing the books. Originally they wanted a book with blank pages, but they later realized that weight would be a problem. Various options were discussed and they agreed that an enclosure that *looked* like a book would be the best solution. According to bindery Vice President, Jim Bratton, "The design process took about a month but, once that was settled, we had only a week to produce the books." The printer sent the laminated graphic covers and 160 "books" were produced quickly and were delivered to the museum in time for the promotion's start in November.

To see clues and pictures of the "found" books, visit www.warholbookhunt.com.

#### IN THIS ISSUE:

- National Library Bindery
  of Georgia
- Andy Warhol Museum,
- Technology
- Meet Laurie Banaszak

### **BEHIND THE SCENES**

Technology

HF Group has always utilized the latest technology in order to support our everyday business and production activities, but today we also deliver a variety of business-critical services, such as enterprise content management, hosting and world-class cloud backup and recovery. These services demand maximum uptime, so we have taken steps to ensure optimal performance.

One of the keys to providing high-availability services is to locate computing services in multiple geographically dispersed data centers. We chose to partner with SecureData 365 because they offered co-location services in two separate, purpose-built facilities, which have passed audits of their systems, processes, and facilities earning them SSAE 16 status – the "gold standard" for data centers.



One facility is in Canton, Ohio, and the other is in downtown Cleveland, Ohio. Each facility has each of

which has extensive redundancies and the latest technologies, including multiple data carriers and backup power generation, and they are on completely separate public power grids – rare in most major metropolitan areas. These facilities are interconnected with multiple 1GBps dedicated data links and, in the case of a failure at one facility, systems are designed to automatically fail over to the other facility without skipping a beat.

Gone are the days of utilizing a separate server for each application. Within our data centers we maintain a completely virtualized environment, with a few physical servers hosting as many as 60 virtual servers. Not only does this reduce maintenance costs but power consumption is no more than 20% of what it was before virtualization was possible. We also maintain data stores with 80 – 100 terabytes of data in Canton, and 60 terabytes of data in Cleveland.

And that's what's going on... behind the scenes!

## PEOPLE

#### Meet Laurie Banaszak!

Laurie Banaszak is AssureVault's manager of records and storage, in Chesterland, Ohio – a position she has held since 2007. But she was no stranger to the company when she accepted this job; she worked for the company from 1993 - 2001 in HF Group's former division, TRION Technologies.

Laurie's connection with HF Group is a story of being in the right place at the right time. While in college, she babysat for a neighbor of AssureVault President, Denny Tallerico. He inquired about her studies and asked if she'd like to be a production supervisor for a scanning company. She agreed and the rest was history. She moved her way up from preparation to scanning to supervision. She now manages AssureVault's Chesterland warehouse and all digitization activities.

In her spare time, Laurie and her husband, Rob, enjoy travelling throughout the United States and Canada, frequently on their motorcycle. Laurie says they have five kids – three ducks and two chickens – but if you ask Rob, he'll say they have a sixth – their Harley Davidson motorcycle.

"Laurie is a valued member of the HF Group team and integral part of

AssureVault's operations. She is well-organized and meets each challenge with a smile. Our customers have come to rely on her personal touches and we, as a business, greatly appreciate Laurie's work ethic and value her contributions."

- Highly-secure network
- CCTV, 24x7x365 staffing
- Card key and biometric scanner access control
- Multiple redundant power and broadband carriers
- Separate public power grids
- Extensive UPS backup and generator capacity





Jay Fairfield, CEO